Help with study recruitment

Thank you for your support with this study. We are still recruiting adults in the UK to take part. We are particularly interested in recruiting more individuals from ethnic minority groups, from low-income households, and individuals who are unemployed. The email below can be used to send to participants, newsletters, and mailing lists to encourage participation.

Covid-19 Social study *** support with recruitment needed ***

University College London is running a study into the psychological and social effects of Covid-19 in the UK.

The results from this are vital if we are to understand the effects of the virus and social distancing measures on individuals. They will help us to track trajectories of mental health and loneliness in the UK over the coming weeks, identify which groups are most at risk, and understand the effects of any potentially protective activities people could be engaging in. This will help to inform the advice that people are given about how to stay well at home.

We are aiming to recruit a large longitudinal sample, so we’d be grateful if you could spread the word about the study. In particular we’re looking for cascades of the study through relevant newsletters and mailing lists and any efforts that will help to ensure a diverse sample.

The study is open to all adults in the UK. Participation involves answering a 15-minute online survey now and then answering a shorter 10-minute follow-up survey once a week whilst social isolation measures are in place.

To take part, visit www.covid19study.org or click here

Very many thanks for your support.